Why Incipit?

The naming of my texts posted under this section *incipit* has emerged for two reasons. The first is the definition of term *incipit* which is a Latin term and refers to *beginning* in the 3rd person. Secondly, the naming of this section has also been influenced, in part, by a visit I made to Felitto, fraz. San Giorgio, Provincia di Salerno (Italy).

This past summer I was afforded the pleasure of visiting Marco Rizzo proprietor of www.oliorizzo.it located in Felitto, Provincia di Salerno (Italy). My motivation for visiting Felitto was to meet Marco Rizzo and gain cognizance of the area that produced the best monocultival (premio ex aequo) olive oil in Italy for 2018 (Gamberosso.it, 2018). To my surprise the president of OLEUM (Associazione Nazionale Assaggeratori Professionisti Olio d’Oliva), Dott. Gaetano Avallone joined the discussion and elaborated on the numerous challenges which Marco, a new and small olive producer encountered throughout the year. The meeting included a short tour of the olive fields, machinery and a two-hour lecture provided by Dott. Avallone.

Sources consulted
